Amos Osaze Abu

Product Designer

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Portfolio I LinkedIn I Github

Professional Summary

Product Designer with 4 years of experience designing and delivering digital products across enterprise SaaS, fintech, healthcare, logistics, energy, legal technology, AI, IoT, and property management. Experienced in translating complex product requirements, business objectives, and user needs into intuitive user flows, wireframes, prototypes, and polished, production-ready interfaces.

Strong expertise across UX research, usability testing, information architecture, interaction design, visual design, design systems, accessibility, and design QA. Proven ability to collaborate with product managers, engineers, marketers, business stakeholders, and clients to gather requirements, evaluate user needs, define solutions, and deliver high-quality digital experiences.

Experienced in managing multiple projects, presenting design solutions to technical and non-technical stakeholders, mentoring junior designers, and maintaining design standards that improve consistency, usability, and development efficiency.

Key Competencies

Product Discovery • UX Strategy • User Research • Interaction Design • Information Architecture • Wireframing • Prototyping • Design Systems • Usability Testing • Accessibility • Agile • Stakeholder Management • Design QA • AI-assisted Design • User Behaviour Analysis • User Flows & Task Flows • Design Systems • Visual & Graphic Design • Design Thinking

Tools

Figma • FigJam • Framer • Antigravity AI • Claude • GitHub • Vercel • Miro • Photoshop

Professional Experience

Product Designer | Ha-Shem Limited | Jan 2023 – Till Present

- Spearheaded the end-to-end design of 12+ web applications, 3 mobile apps, and an enterprise SharePoint site across diverse client portfolios, ensuring successful and timely project delivery.
- • Led the design of enterprise B2B products that enabled organizations to transition from manual, paper-based, and fragmented workflows to scalable digital solutions adopted by organizations with 500+ employees, increasing feature adoption by 68%, improving

conversion rates by 60%, reducing user errors by 53%, and decreasing support tickets by 50% through intuitive user experiences.

- Built and maintained a scalable design system that established a single source of truth for designers and developers, standardizing reusable components and design patterns across multiple teams. This reduced repetitive design work by 55%, accelerated design-to-development handoffs by 60%, and increased overall design team productivity by 50%.
- Partnered with product managers, engineers and business stakeholders to define requirements and deliver user-centred solutions.
- Validated concepts through usability testing and iterative design improvements.
- Introduced consistent UI patterns and reusable components that improved design consistency and collaboration.
- Presented product concepts to prospective clients and supported pre-sales engagements.
- Leveraged AI-powered design tools, including Antigravity AI, Claude, and other AI-assisted workflows, to accelerate user research, ideation, documentation, and design iteration. This reduced overall design time by 45%, improved documentation efficiency by 32%, and shortened developer handoff time by 35%, enabling faster product delivery.
- Directed comprehensive UI/UX design bootcamps, training and mentoring 45+ individuals in industry-standard design practices, tools, and methodologies.

Product Design Intern | Ha-Shem Limited | Jul 2022 – Dec 2022

- Supported UX research, user interviews, wireframing, prototyping, visual design, and usability-focused design activities across client projects.
- Assisted in translating product requirements and user needs into intuitive interface designs and interactive prototypes.
- Collaborated with senior designers, product stakeholders, developers, and marketers to refine product requirements and design solutions.
- Supported design iterations based on stakeholder feedback, usability considerations, and implementation requirements.
- Contributed to the delivery of production-ready interfaces while adhering to established visual and brand standards.

Achievements

- Designed and contributed to 26+ digital products across AI, enterprise, fintech, healthcare, legal technology, energy, logistics, IoT, and property sectors.
- Increased feature adoption by 68% through user-centred product improvements.
- Improved conversion rates by 60% through optimized user journeys and interface design.
- Reduced user errors by 53% by simplifying complex workflows and improving information hierarchy.
- Reduced support tickets by 50% through clearer and more intuitive product experiences.
- Reduced repetitive design work by 55% through reusable components and design-system

practices.

- Accelerated design-to-development handoffs by 60% through improved documentation, component consistency, and collaboration.
- Received the Creative Excellence Award — 2024.
- Trained 45+ individuals in UI/UX design and mentored junior designers who progressed into professional design roles.

Education

B.A. Fine & Applied Arts (Graphics Design)
University of Benin

Certifications

• Google UX Design Professional Certificate

• Digital Design: Creating Design Systems

• Perxels UI/UX Design

• Zuri UI/UX Design